

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58126 CF LOC-POL FBD - LBD: 09/03/12 - 09/09/12 HL#: Created: 08/22/12 02:14 PM

Client: WARREN FOR SENATE 2012... CPE: / / 11664 Agency Commission: 15 % Updated: FWONG on 08/22/12 02:33 PM

Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 08/22/12 02:33 PM

Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE1	2 2 2 2 2 0 0	SUNR	30				0.0	\$450.00	10	\$4,500.00		
	FIXED												
	FBD	LBD	Sep 03										
	09/03/12	09/09/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	2 1 2 1 2 0 0	NEWS	30				0.0	\$585.00	8	\$4,680.00		
	FIXED												
	FBD	LBD	Sep 03										
	09/03/12	09/09/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	4 4 4 4 4 0 0	MORN	30				0.0	\$110.00	20	\$2,200.00		
	LUR												
	FBD	LBD	Sep 03										
	09/03/12	09/09/12	20										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$50.00	1	\$50.00		
	LUR												
	FBD	LBD	Sep 03										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$100.00	1	\$100.00		
	LUR												
	FBD	LBD	Sep 03										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	FIXED												
	FBD	LBD	Sep 03										
	09/08/12	09/08/12	2										

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 Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 08/22/12 02:33 PM
 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MCBSSAT	* * * * * S *	MORN	30				0.0	\$1,000.00	1	\$1,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$100.00	1	\$100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$150.00	2	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$675.00	2	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DRACHAEL9A	* * * * F * *	DAY	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

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 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DPRICE	0 1 0 1 0 0 0	PRCE	30				0.0	\$990.00	2	\$1,980.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NNOON	1 0 1 0 0 0 0	NEWS	30				0.0	\$125.00	2	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DDRPIL	1 1 1 1 1 0 0	PHIL	30				0.0	\$600.00	5	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/07/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EJUDY4P	1 1 1 1 1 0 0	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/07/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EJUDY430P	1 1 1 1 1 0 0	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/07/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ENWS5P	2 2 2 2 2 0 0	EFG	30				0.0	\$855.00	10	\$8,550.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	ENWS530P	2 2 2 2 2 0 0	EFG	30				0.0	\$945.00	10	\$9,450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/07/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEARLYMF	2 2 2 2 2 0 0	NEWS	30				0.0	\$375.00	10	\$3,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/07/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AWHEEL	1 1 1 1 1 0 0	ACC	30				0.0	\$1,440.00	5	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/07/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AJEOPMF	1 1 1 1 1 0 0	ACC	30				0.0	\$775.00	5	\$3,875.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/07/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AWHEELSA	* * * * * S *	ACC	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AJEOPSA	* * * * * S *	ACC	30				0.0	\$720.00	1	\$720.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PHAWAII	M * * * * *	REGP	30				0.0	\$5,500.00	1	\$5,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PDEMCONVTN	* T * * * * *	CARD	30				0.0	\$5,000.00	1	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PBBTH2	* * * T * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PBLOODS	* * * * F * *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/07/12	09/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	P48HRSA3	* * * * * S *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PSIXTY	* * * * * S	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PBBSUN	* * * * * S	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	NLATE	2 2 2 2 2 0 0	NEWS	30				0.0	\$800.00	10	\$8,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/07/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	NLATE	* * * * * S *	NEWS	30				0.0	\$800.00	1	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	NLATE	* * * * * S	NEWS	30				0.0	\$800.00	2	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	LLETTER	2 2 2 2 2 0 0	LETT	30				0.0	\$350.00	10	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	LINSIDER	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	143	0	\$122,565.00	\$104,180.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$122,565.00	\$104,180.25	\$0.00	\$0.00